

# CALL FOR MARKETING AND COMMUNICATION AGENCIES

REF: KDAMARKT 02/2009/06/08

The Kouga Development Agency (KDA) is a body founded by the Independent Development Corporation, Eastern Cape Provincial government, together with the Kouga Local Municipality (KLM) and Cacadu District Municipality (CDM) - the regional authority which Kouga is under its jurisdiction. The two municipalities are co-shareholders of the entity.

The KDA would like to call on suitably qualified and resourced Marketing Communication Agencies to forward their credentials for consideration as a partner to the KDA on an exclusive and retainer basis. Agencies are to provide proven experience in:

- Providing strategic input in mega-projects
- Investment Promotion and lead generation
- Credible insight into the Public sector
- Media Relations, liaison and Risk management
- Project management
- Above the line and below the line creative executions
- Advertising, Media Planning & Buying, Multimedia and collateral
- Demonstrating Innovation and beyond the call of duty expertise

Companies are to further provide a company profile detailing Ownership, Management and Staff compliment. A brief outline of how the agency would prefer to be remunerated is essential.

Preference will be given to companies that provide turn-key solutions and competencies in most of the above services. Proposals must be submitted in a sealed envelope consisting of two hard copies and at the offices of the KDA not later than 14:00 on Tuesday 07 July 2009.

Guidelines to proposals are available between 08:00 – 15:00 from Monday to Friday at the KDA offices, 116 Da Gama Road, Sevos Centre, Jeffreys Bay.

No fax, e-mailed or late proposals will be considered.

Submissions will be evaluated in accordance with the Agency's Supply Chain Management System.

The KDA reserves the right:

- Not to appoint some or all in the event it deems Proposals not to be appropriate
- To accept any portion of a proposal
- To appoint more than one entity where it deems appropriate
- Not accept the lowest or any tender nor furnish any reason therefore

For more information please contact Ms Maureen Botman at 042 200 6400.

## INVITATION TO TENDER FOR THE PROVISION OF TRAVEL AGENT SERVICES TO THE KOUGA DEVELOPMENT AGENCY

REF: 03/2009/06/08

Tenders are invited from service providers for the provision of travel agent services for KOUGA DEVELOPMENT AGENCY (KDA)

Tender documents with the necessary specifications may be obtained at R50.00 (fifty rand) from the Receptionist, 116 Da Gama Road, Sevos Centre, Jeffreys Bay, 042 – 2006400 between 08:00 and 15:00.

Tenders in a sealed envelope endorsed "Tender: **03/2009/06/08** "Travel Agency Services" must be placed in the tender box, 116 Da Gama Road, Sevos Centre, Jeffreys Bay, not later than 12:00 on **14 July 2009**, whereafter tenders will be opened in public in the KDA Board Room.

No late, incomplete, facsimile or email tenders will be accepted for consideration. The only or lowest tender received shall not necessarily be accepted.

For more information please contact Ms Z Sibeko at 042 200 6400

### Please submit the applications for the attention of:

Ms Kunjulwa Manzi – Chief Executive Officer

Tel: 042 200 6400 | Fax: 042 293 1322

www.kougadevelopment.co.za

116 Da Gama Road - Sevos Centre, Jeffreys Bay, 6330 | P.O. Box 3465, Jeffreys Bay, 6330

The Kouga Development Agency (KDA) is set to generate sustainable economic and tourism growth and social transformation for the benefit of the whole Kouga community. The Development Agency will therefore initiate, promote and manage private and public economic, social, cultural, environmental and infrastructure programmes, transforming the mandate area into a growth point in the Kouga area.



**KOUGA**  
DEVELOPMENT AGENCY